

FUNDRAISING PROMISE

Morecambe Bay Partnership is registered with the Fundraising Regulator. We follow the Code of Fundraising Practice, complying with the key principles of the Code and those highlighted in this Promise. We are committed to fundraising and communicating in an honest and transparent way.

Morecambe Bay Partnership is the only charity operating on a Bay-wide scale concerned with heritage, culture and nature. We rely on the generosity and enthusiasm of our supporters to fund our work. We do not receive any core government funding and so fundraising from the public is vital if we are to achieve our purpose to:

Connect people who live in and visit Morecambe Bay to the rich nature, heritage and culture, growing their understanding of the value of their local place and inspiring them to care for and protect the Bay for future generations.

We aim to ensure that everyone who chooses to support us, whether through a regular donation or leaving a gift in their Will, has a positive and rewarding experience and understands that their support is truly valued.

Our Fundraising Promise

We will be honest and transparent about where your money goes and why we ask for donations, communicating clearly what donations will be spent on.

We are committed to keeping everyone who donates, informed about our work.

We will treat your personal information in a safe, secure, sensitive, and confidential way.

You can find out about our work here: <https://www.morecambebay.org.uk/>

We will protect your data

We adhere to General Data Protection Regulations (GDPR). We will never sell your name, address or other personal information to third party organisations.

You can contact us at any time on info@morecambebay.org.uk if you would like to change the way we contact you, or to opt out of future communications.

We are respectful

If you do not want to donate to Morecambe Bay Partnership, or you chose to withdraw your support, we will respect your decision. If you tell us that you don't want to be contacted in a certain way or at all, we will honour your request. We will always respond to your enquiries in an open, honest, courteous, and professional way and we will endeavour to respond to your questions within 5 working days, or let you know when you can expect a response if we need more time.

We are accountable

Morecambe Bay Partnership is registered with the Fundraising Regulator. Our Board of Trustees are legally responsible for the charity and have strategic oversight of our fundraising activities, receiving regular updates from the CEO.

If you are unhappy with anything we have done, or not done, and you would like to make a complaint, you can either look at our Fundraising Complaints Procedure or contact us at info@morecambebay.org.uk where our complaints procedure will be followed.

If we make a mistake, we will do all we can to put it right. If you are not satisfied with how your complaint has been handled, you can contact:

The Fundraising Regulator (for fundraising complaints)
2nd Floor CAN Mezzanine Building
49-51 East Road
London
N1 6AH
Tel - 0300 999 3407
<https://www.fundraisingregulator.org.uk/>

The Charity Commission (for all complaints)
102 Petty France
Westminster
London
SW1H 9AJ
Tel - 0300 066 9197
<https://www.gov.uk/government/organisations/charity-commission>

Morecambe Bay Partnership registered charity number: 1173489