



Love Morecambe Bay

Why not make a pledge, in partnership with our charity, to help care for this special place?

Whether it is reducing carbon emissions by using public transport or active travel, shopping for locally produced goods, donating to environmental charity initiatives, reducing single-use plastic consumption or supporting businesses which demonstrate their commitment to do the same, customers are increasingly looking for ways to tread more lightly, and reduce their impact on the planet, especially when they are on holiday.

The Love Morecambe Bay Pledge

As a responsible tourism business, we pledge to:



Reduce our own impact on our precious natural resources.



Help our customers tread lightly when on their travels, leaving a positive impact on our local community and natural environment.



Share the Coastal Code with our visitors to protect the nature of Morecambe Bay.



Give a warm and equal welcome to all visitors including walkers, cyclists and those with access needs.



Share the love and champion the Bay on social media with the hashtag #lovemorecambebay & wear a 'Love Morecambe Bay' badge with pride on your website or social media pages.