

Your invitation to keep Morecambe Bay special

Have you ever considered making a regular gift to help Morecambe Bay?

You may never have thought about it! But small regular amounts are very powerful. They have a HUGE impact and quickly enable charities like ours to achieve so much more. Regular gifts are vital and mean we can spend less money on fundraising and more money directly delivering work that truly has an impact.

Would you join our growing number of regular givers?

By making a small monthly donation to Morecambe Bay Partnership you will be directly supporting our work to keep Morecambe Bay special. You will be joining a community of people who care passionately about Morecambe Bay, and who trust us to deliver meaningful and measurable impact with their money.

As a place-based charity we use donations to help where it's needed in Morecambe Bay. The impact of that money is shared and felt by communities, schools, business, tourism, towns, villages, nature, heritage, family and friends. From birds with space to survive, to inspired local school children visiting special places for the first time and learning to appreciate and respect nature and heritage, to your walk on a litter-free & less polluted beach, to your local businesses boosted by the Bay Cycle Way, your money benefits the people and places of Morecambe Bay.

While we can make some difference to Morecambe Bay on our own, we can do much more together - with you and your support.

What do you love most about Morecambe Bay?

How would you like to see it thrive? Are you a keen birdwatcher or nature lover anxious to protect the Bay's outstanding flora and fauna? Do agree with improving access to the Bay's countryside for all, through a free Tramper programme? You might long for walks on plastic-free, less littered beaches? Perhaps you'd like more cycling & walking routes to explore more of the Bay's coastline? Maybe you're local, a visitor or have a strong emotional connection with the area? Maybe, like us, you think Morecambe Bay is special and you want to keep it that way. Whoever and wherever you are, Morecambe Bay is our shared love and cause.



Power in your pocket - what your money can achieve for Morecambe Bay

Small regular gifts quickly add up. And these sums have great power. They help us to:

Get more money for the Bay! - regular gifts act as crucial match funding helping lever larger amounts from charitable trusts and foundations.

Support volunteers properly - whilst volunteers amazingly give their time for free, financial support is always needed for equipment, for training, for safety, for advice. No charity can run volunteer programmes for free.

Set up new programmes to make a greater difference - the unrestricted income from donations, means more time can be given to work directly with communities to understand where the needs are greatest and develop partnership projects to meet these needs or solve problems.

Pay wages & secure staffing levels - staff who are not bound by the limitations of grant-funded projects can be much more responsive to need when asked. For example, we'd be able to do more to grow our outdoor learning and training programmes connecting people to the Bay; we'd be able to improve our

hands-on support for Trampers and mobility scooter improving countryside access for all.

Say yes! - when we get asked to help. Instead of no. Or not yet. If all our work is grant funded, we are limited to delivering the outputs for that funder.

Grow the benefits - grant funding can help kickstart an important project, but grant funding always ends, even when the need continues. The search for more grant funding must begin again to extend the project or to replicate it. Funders often want shiny new projects, despite current projects still being needed. So often the project stops... until that new funding is found. The benefits for people, nature and heritage also stop. But regular gifts fill this gap and mean we can confidently maintain and grow our vital work achieving impact for the long term.

Donating, even a small sum each month, can help achieve big impact and lasting change. All donations make a difference, and you know your money is going to Morecambe Bay.

What do you get in return?

In return for your donations, and trusting us with your money, we are committed to delivering and demonstrating impact and running programmes that truly benefit people, nature and heritage of Morecambe Bay.

We're accountable - by sharing regular updates on what we're achieving, what we're planning and how we're spending money. With our Board of Trustees, and by reporting to the Charity Commission, we're openly accountable for every penny we spend.

Your money will achieve even more for Morecambe Bay and make a lasting difference to a cause you really care about.

Over the last 10 years we have:

- Removed 85 tonnes of litter from the Bay
- Connected 1197 school children and 47 schools with Morecambe Bay
- Worked with over 2170 volunteers contributing 3952 volunteer days (equivalent to over 10 years full time working!)

- Removed 3 sites from the Heritage at Risk Register
- Created 130km of cycle routes with the Bay Cycleway
- Provided 5 all-terrain mobility scooters and 8 accessible routes
- Led major campaigns to protect roosting and nesting shore birds





Why make a gift to Morecambe Bay Partnership? Why does Morecambe Bay need it?

Morecambe Bay Partnership is the **only** charity solely dedicated to connecting people with the nature, heritage and culture of Morecambe Bay.

In an ideal world, charities like ours wouldn't need to exist but sometimes local needs, communities and spaces are best understood and served by place-based expertise and collaborative partnerships.

Once upon a time the work we do - to champion, conserve and celebrate our Bay - was funded through local councils. But with budgets slashed year on year, those days are long gone. But the need to deliver joined up and impactful programmes, benefitting people and place, continues and it is now the charitable sector that can make this vital work happen and it needs funding differently.

Today, we raise funds ourselves to bring about investment in improved skills, and health and wellbeing for everyone and help protect the nature, heritage, and natural environment of this special place. We identify opportunities and needs, and provide dedicated resources to address and boost local causes.

We achieve this through our dedicated team of staff, amazing volunteers, professional networks and through the partnerships we build. We work only to benefit Morecambe Bay, investing resources, support and expertise where its most needed and across organisational and regulatory boundaries. We are the only charity solely dedicated to championing Morecambe Bay in a holistic way and we have a proven track record of bringing people together to work for a common goal.

On behalf of everyone that cares about the Bay and its future, we strive to protect and champion Morecambe Bay - but this takes work and significant resources, and we can't do it alone.

Join our community of regular givers and together we can keep Morecambe Bay special

Love Morecambe Bay here