

Charity name/Logo

Donate Button

HOME PAGE MENU:

The Charity	About Morecambe Bay	Morecambe Bay and You	M Bay for Business	Latest News	Shop
Who we are (10)	Nature (4)	Love Morecambe Bay	Working with us		
Live projects (11)	Heritage (5)	Events	Business Supporters (13)		
FREE resources (14)	Stories & special places (6)	Ways Around the Bay - Mobility vehicle hire	Supporting the Community		
History	People (7)	Volunteer			
	How you can protect & champion the Bay	Fundraise for M Bay			
		Donate			
		Gifts in Wills			

Charity name/Logo

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HOME PAGE MENU:

The Charity ⁽⁹⁾

About Morecambe Bay
⁽³⁾

Ways to Support ⁽¹²⁾

Things to
Do

Latest
News

Shop

Who we are ⁽¹⁰⁾

Nature ⁽⁴⁾

Gifts in Wills

Events

Live projects ⁽¹¹⁾

Heritage ⁽⁵⁾

Business Supporters ⁽¹³⁾

Journeys (Walking
& Cycling Routes)

FREE resources ⁽¹⁴⁾

Stories & special
places ⁽⁶⁾

Fundraise for M Bay

Getting around M
Bay ⁽⁸⁾

People ⁽⁷⁾

Donate

How you can
protect &
champion the Bay

Volunteer ⁽¹⁵⁾

HOME page (hero image is spectacular footage of the Bay):

The charity for Morecambe Bay. Funded by people like you (9)

About Morecambe Bay (3)

Who we are: bullet point overview

Killer facts: bullet point overview

How we work – a Morecambe Bay for everyone (include donate CTA*)

Stats block showing charity impact

Testimonials + quotes - why people support and love Morecambe Bay

Learn more about live projects in Morecambe Bay (links to project page)

Meet the team - links to team page

* CTA = Call To Action

About Morecambe Bay page:

About Morecambe Bay, why it's special.
Why do we want to protect the Bay?

Video footage of Morecambe Bay

Stats block plus Facts and figures: No of birds, No. of listed buildings, population size, speed of tide etc

Nature

Heritage

Places of Interest

Top 10 viewpoints

Getting
around
(WATB)

Our vision – “we believe in a thriving Bay...”

How we work – a Morecambe Bay for everyone

CTA - Donation opportunity

CTA – Discover more (resources)

About Morecambe Bay – Nature Page

Why is M Bay so special for nature?

Stats block = killer facts on nature

We believe in protecting and preserving nature

Link to a current nature project (tbc)

Spotlight species – Eider OR - Spotlight habitat

Stats block for our impact

Nature volunteer quote

CTA – Donate to support nature/wildlife

About Morecambe Bay – Heritage Page

Why is M Bay so special for heritage, history and stories

Stats block - Killer heritage facts

We believe in protecting and preserving heritage & sharing stories

Current project - Our Future Coast heritage work

Heritage volunteer quote

Stats on our heritage impact

Link to Recording Morecambe Bay

Link to history/heritage resources

CTA – Donate to record and preserve heritage

About Morecambe Bay – Stories & special places

The Bay is home to special places and stories

What's unusual and remarkable about Morecambe Bay?

The tide and quicksands

Arnside Bore

Cross Bay Walks (& their history)

Sunderland Point

Unique fishing traditions

Female Lighthouse Keepers

Spectacular and famous sunsets

Viewpoints e.g. 'Naples of the North'

We believe in capturing and sharing Morecambe Bay's special nature and stories – quote from Blue Influencer or Sunderland Point resident

[Link to OFC, Sunset Series, Learning Resources](#)

CTA – Donate to support this very special place and to preserve stories

About Morecambe Bay – People

People have gathered around M Bay for millennia

Killer facts about people = population size; visitor numbers; industries; settlements; unique communities with unique challenges

We believe in a Morecambe Bay for everyone...

Quote – Tramper Beneficiary

Access and Inclusion – link to Tramper Hire and Active Travel Hub etc

Community Engagement – Our Future Coast

Quote - from Sunderland Point resident

Testimonial from young person

Education – link to Blue Influencers

CTA – Donate to support communities around the Bay facing unique challenges

About Morecambe Bay – Getting Around (Sustainable, Active Travel)

We believe in creating sustainable choices that support M Bay and make the Bay accessible to ALL

Promote sustainable, active travel through cycling and walking, exploring by train etc

Cycling- Bay Cycle Way

Trampers

Accessible routes

Buses - link to Stagecoach

Ways Around the Bay content (routes for cycling and walking)

Walking

Mobility Scooters

Furness Line Railway

Trains - link to National Rail

Quotes from: Trumper Users/ walkers / cyclists

CTA – Donate to support access for all and improve sustainable travel

The Charity :

Our vision – “we believe in a thriving...”

Our goals, in short form – caring for wildlife, protecting our heritage

The charity for Morecambe Bay + logo + image

How we work – the charity for Morecambe Bay explained. Collaboration and partnership working.

Live projects (11)

Beneficiary Testimonial/quote

Donation opportunity CTA

Who we are:

[Staff & Trustees](#)

[Short history of MBP](#)

[Link to Annual Report & business plan](#)

[Link to Policies](#)

[Impact stats showing what we've achieved](#)

[Things we've created with people like you](#)

[Bay Cycle Way, SHIP, Bird Sculptures, Horizon line chamber etc](#)

[Why do we care so much about Morecambe Bay? Link to page about why the Bay is so special](#)

Live Projects:

Projects supporting Morecambe Bay (each one will link to its own page):

Our Future Coast

Youth Engagement

Arnside to Grange Trail

Love Morecambe Bay

Project (tbc)

Project (tbc)

Meet our partners & funders - link to page about partners/funders

Quote from funder/supporters

CTA – Donate today to support M Bay

CTA – Working with Business (link to Business supporters)

Ways to Support Us: (CTA Blocks)

Make a Donation – donate now

Gifts in Wills/donation in memory – find out more

Fundraise for Us – find out more

Business Support – find out more (14)

Volunteer or work for us – find out more (15)

Shop (link to Teemill) – shop now

Testimonial / quote – why I support Morecambe Bay (individual, regular donor)

Testimonial / quote – donation made in memory of (donor)

CTA link to ‘About Morecambe Bay’ page – why the Bay is special

Other ways to support Morecambe bay – link to coastal code; sustainable travel choices

Business Support Page (CTA Blocks)

Make a one off donation
– donate now

Visitor Giving – find out
more

Give a % of sales – find out
more

Run a fundraiser for us -
find out more

Share our vision & stories
with your supporters –
how you can help

Sponsor our work – find out
more

Testimonial/quote – from business supporting Visitor Giving

Digital reach

Meet CSR goals

Reach new audiences

Working with us – what's the benefit?

FREE Resources

List all of our downloadable resources about Morecambe Bay

Volunteer OR Work for us:

Live Volunteer Opportunities

Live Work Opportunities

Volunteer quote

Express your interest in volunteering – complete the form

List vacancies or no vacancies

Volunteer testimonial x 3s

Impact stats – what volunteers have achieved for Morecambe Bay