



# **Case Study**

# **Bassenthwaite Reflections**

**Lead: Environment Agency**

**28 Projects**

An aerial photograph showing a town with a grid street pattern, surrounded by green fields and a large body of water in the background. The text is overlaid on the image.

# WHAT THE HLF BID SAID...

## Vision

**“To promote a working landscape and diversified local economy that fully incorporates the heritage potential for Lake Bassenthwaite and its catchment based on a restored and healthy lake ecosystem.”**

## Aim

**“Promote a philosophy whereby everyone in the catchment sees themselves as contributory to both the problems and the solutions (environmental, social, cultural and economic).”**

# Lessons

## Project Development –

Communication and transparency. Clear about focus, not doing everything...

## Clear vision –

Needs to have a clear unified rationale.

## The Bid – the ‘pet project’ issue

Needs strong central coordination of sub-projects into a unified whole.

## The Partnership –

Needs genuine partnership support.

## Delivery of Sub-Projects –

Focus on delivering against the vision. Collective delivery, cross sub-projects, for added value.

## Communication –

Everyone needs to understand what everyone else is doing.

## Project Management –

Lead partner needs to be clear about roles and responsibilities.

# Thematic Focus

1. Conserve and Restore – Built and Nat. Env.
2. Training opportunities in local heritage skills
3. Community participation in heritage
4. Increasing Access and Learning